



## Report of the Governance Committee on Nominations to the Board of Directors of United Way Centraide Canada (UWCC)

### Annual General Meeting - May 31, 2017

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**Governance Committee Members:** Yuri Fulmer – Chair, Donald Lafleur, Debra Pozega Osburn, Ayn Wilcox, Dennis Jackson, and Jacline Nyman

**Nominating Sub-Committee Members:** Yuri Fulmer - Chair, Kelly Harrington, Marc Doucette, Caroline Davis, Dennis Jackson and Jacline Nyman

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Beginning in December 2016, the Board of Directors of UWCC sought nominations to its Board for 2017 to serve a three-year term. Invitations were solicited from United Ways Centraides (UWCs) in Canada, through the Institute of Corporate Directors website ([www.icd.ca](http://www.icd.ca)), and were accepted from a variety of nominees.

The Board of UWCC is committed to ensuring it has directors with competencies and experience necessary to: provide strategic direction to the UWC National Office in its service to, and leadership within, the Movement; to ensure necessary resources are in place to support this direction; and, to provide effective oversight and risk management. To that end, the Board invited nominations for volunteers coming from within the UWC Movement and/or with a history of philanthropy and deep understanding of social issues in Canada. To fulfill its mandate, the Board sought the following competencies this year:

- Enterprise-wide technology;
- Brand management, marketing and communications;
- Legal expertise.

UWCC continues to strengthen its Board by seeking demographic, regional, gender and cultural diversity, in order to reflect our Canadian context.

The Nominating Committee received many applications in this year's nominations cycle. We thank all individuals nominated for considering this opportunity. The Governance Committee is pleased to recommend the following candidates for election to a 3-year term on the UWCC Board of Directors:

James C. Cherry  
Mojdeh Cox  
John Rogers  
Craig A. Rowe  
Carmen Prévost Vierula

## Biographies - New Candidates

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### James C. Cherry

James Cherry is a Montréal native and graduate of McGill University. He is a chartered accountant who has over 35 years of experience in general management, project management and financial management in the International Aerospace, Defence and Rail sectors.

Over this period he has worked in senior executive positions with Bombardier Inc., Oerlikon Aerospace Inc., CAE Inc. and ALSTOM Canada.

He joined Aéroports de Montréal as President and Chief Executive Officer in June 2001, and was a member of the Board of Directors of Aéroports de Montréal. He served as Chair of the Board of Directors of the Canadian Airports Council, of Airports Council International World and Airports Council International-North America. He is currently a member of the Board of Directors of the Conference Board of Canada, Logistec Corporation and Cogeco Inc., and served on the Board of Directors of Montreal International until 2014.

James Cherry is retired from Aéroports de Montréal since December 2016, after 15 years at the Corporation's helm. ADM has experienced continuous growth under his leadership.

James Cherry has also been actively involved at Centraide of Greater Montréal for nearly 20 years. A member of the Board of Governors, he served on Centraide's Board of Directors from 2006 to 2014, including as Treasurer, Vice-Chair and Chair from 2012 to 2014. He has been a member of the Centraide of Greater Montreal Foundation and has also served several times on the Campaign Cabinet as Transportation Division Director. He is the Co-Chair of the 2017 Centraide of Greater Montreal fundraising campaign, with Louis Audet, President of COGECO Inc. James Cherry was the recipient of the 2015 Michèle Thibodeau-DeGuire Award, recognizing his outstanding involvement.

James Cherry is deeply involved in the Montréal community. He has been a member and the Chairman of the St. Mary's Hospital Board of Directors until 2015 and has also served on the Board of Directors of Concordia University from 2007 to 2013.

## **Mojdeh Cox**

Mojdeh Cox is an award-winning leader in community popular education and an advocate for labour and human rights. Her passions are community outreach and organizing, communication and new media.

Mojdeh studied Social Justice and Peace Studies and Political Science, Liberal Arts and Humanities, as well as specialized courses in adult education facilitation. She currently works in government and labour relations with the Canadian Labour Congress.

In just one aspect of her community work, Mojdeh has designed and facilitated popular education workshops for and with marginalized communities around social agency and community empowerment. She has also provided high-level anti-oppression training for municipal committees, non-profit administrative and governance leaders, as well as small to medium sized businesses. Mojdeh has also volunteered on advisory committees in the areas of mental health and poverty.

Mojdeh began volunteering when she was a child and truly believes that community building begins with giving in whatever way you can. She currently lives in Ottawa with her partner and four children.

## John Rogers

John has been a lawyer in private practice from 1974 to 1999 where he was a partner in a seven-lawyer Newmarket law firm, McChesney Rogers. From 1999 onwards, John has been involved in the municipal sector with the Towns of Newmarket, East Gwillimbury and Aurora – first as a lawyer and then as Chief Administrative Officer in East Gwillimbury and Aurora. John left the Town of Aurora in August 2008 and is now a senior associate at the Centre for Character Leadership.

John is active in his community, including election to the Town of Georgina Council four times, first as a Ward Councillor for two terms and then as Mayor for two terms. John has also been President of the York Region Law Association, Chair of the York Region District Health Council, York Region Abuse Program, and more recently, Chair of the United Way of York Region and Co-Chair of the Central Local Health Integration Network (LHIIN) Diversity and Inclusivity Advisory Group and then a Director of the Central LHIN. John is currently on the Board of York Region Children's Aid Society, President of Haliburton Places For People and a member of the Town of Georgina Committee of Adjustment.

John's professional extra-curricular activities include:

- Director, York Region Law Association, President 1979-1981 and 2001-2003
- Director, Community Legal Clinic of York Region 2003 to 2005
- Recipient, Law Society of Upper Canada Bicentennial Award of Merit, 1997
- Speaker, Spectrum Seminars, 1996, Telemedicine, 1995, Central Ontario Planners Conference, 1988, Ontario Professional Planners Institute Seminar on Retirement Communities, 1988, Insight Seminars on Municipal Concerns in New House Purchases, 1986
- Member of the Toronto Group, Commission on Planning and Development Reform in Ontario (Sewell Commission) 1992
- Student Representative for Ottawa at the Bar Admission Course, 1973-1974
- Founding Chair, University of Ottawa Student Legal Aid Society, 1970-1972

## **Craig A. Rowe**

Craig is an entrepreneur who has worked, written and presented extensively in the insurance and risk management industries across North America since 1989. In 2006 Craig founded ClearRisk, which created better web-based software solutions for the medium to large sized organizations, with customers throughout North America. In 2014, Craig founded Optimized Insurance Brokerage, based on a different service delivery model of differentiation through better risk and business knowledge.

In addition to his professional life, Craig is very active in the community as a Chair of YMCA Canada, Past Chair of the YMCA of Newfoundland and Labrador, an active Rotarian, and a co-founder of The Big Raise exclusive charity poker event, which raises tens of thousands each year for NL charities. Craig's board experience is extensive, having served on and/or chaired many of the risk and insurance associations provincially, nationally and internationally. His passion for working with Charities comes from an engrained need to give back and to help make the communities and the world we live in a better place. He brings extensive governance and risk management experience as well as a strong technology background to all of the boards he serves on.

Craig is currently finishing the Directors Education program of the Rotman School of Business for the ICD.D designation. Among his achievements is the Queen Elizabeth II Diamond Jubilee Award for contributions to Canadian communities. Craig lives in St. John's with his wife and three children.

## **Carmen Prévost Vierula, CPA, CA**

Carmen was appointed Chief Financial Officer, Chief Accountant of the Bank of Canada in August 2014. She leads and engaged team to supports effective strategic planning and financial management across the Bank and provides sound accounting and reporting for the Bank and its related entities. She also oversees the adjudication of unclaimed balances and the corporate travel services.

Born in Sudbury, Ontario, Carmen is fully bilingual. She received an Honours Bachelor of Commerce from Laurentian University in 1982. She holds chartered professional accounting designation. She completed the FEI Canada's CFO Leadership Beyond Finance program in 2015.

She returned to the Bank of Canada after two years at the United Nations where she was responsible for the New York Audit Services within the Office of Internal Oversight Services. Her portfolio included the United Nations Joint Staff Pension Plan, the New York Secretariat Capital Master Plan, several headquarters operations, Economic Commissions and the Office for the Coordination of Humanitarian Affairs. Prior to this assignment, Carmen was the Chief Internal Auditor at the Bank of Canada, where she led the evaluation of the effectiveness of the Bank's risk management, control and governance processes. She joined the Bank's Audit Department in 2002.

Prior to taking on the CFO role at the Bank of Canada, her career focus was on financial, operational and information technology assurance and advisory services in the public and private sectors. This includes internal audit strategic leadership in the UN, central banking and higher education, and public accounting services with chartered professional accounting firms in Calgary, Guelph and Ottawa.

Carmen has served on several community boards. She was a member of the Board of Governors of the University of Ottawa in the roles of Vice-Chair of the Board, Chair of the Executive Committee of the Board and Chair of the Audit Committee (2004-2012). She had the role of Vice-Chair of the Board of the Royal Ottawa Health Care Group and she chaired its Audit and Administration committees (2002-2007). Carmen has been active in the United Way (past chair of University of Ottawa campaign) and other volunteer organizations. While living in New York, she co-chaired the Task Force on Risk Issues for the State University of New York's Global Programs. Carmen is currently the treasurer and the incoming president of FEI Canada Ottawa Chapter.

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